Peter Hardy

**Report for StarterBook Assignment**

1. Conclusions that can be made about Kickstarter campaigns based on the provided data:
   1. The U.S. is the leading country participating in Kickstarter, and potentially the leading country making their data readily available.
   2. Campaigns tend to be more successful in the first quarter of the year, and seem to become less successful as the year continues.
   3. Generally, if your goal is over $100,000, you are more likely to fail or cancel the campaign before reaching your goal. Therefore, your success rate is seemingly higher the lower your goal is.
2. Some of the limitations of this data set include:
   1. Not including every country with access to Kickstarter, and also not potentially obtaining certain areas with vital information.
   2. Small sample size considering the true number of those with access and who might actually have used Kickstarter.
   3. Potential sampling of one country more than another country, leading to biased data.
   4. Difficulty visualizing dollar amounts of data since in different currencies.
3. Other tables/graphs we could consider making:
   1. Graphs that show the state of each campaign by individual country.
   2. Table showing percentage rates of the state of each campaign to gain a better understanding of how each country did with their campaigns.